



**EAGLEBOYS**

## Media release

FOR IMMEDIATE RELEASE

13 June 2016

### EAGLE BOYS DISHES IT OUT FOR ORIGIN 2 ONSLAUGHT



As players and fans prepare for Rugby Leagues' showpiece event, the team at Eagle Boys is ready to tackle one of the pizza industry's busiest nights of the year.

Following a record breaking four million viewers tuning in to watch the State of Origin series opener and massive pizza sales that exceeded the network's expectations, Eagle Boys is preparing more pizza dough than ever before.

With game two happening at Queensland's Suncorp Stadium on 22 June, Eagle Boys CEO Nick Vincent expects all stores across Queensland to be even busier than game one as the battle comes to our state.

"It's not just the football players who will be feeling the heat this year. The amount of pizzas made, prep work and kilometres covered by Eagle Boys delivery drivers will be enormous," Mr Vincent said.

"Those who can't make the game can order their favourite Eagle Boys pizza and enjoy the action from the comfort of their own home."

**(More...)**



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(Cont...)

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Eagle Boys staff will once again be joining in the rivalry by swapping their traditional work uniforms for State of Origin colours. Eagle Boys Chermside franchisee Wayne Parsons is excited about the idea and can't wait for the evening.

With game two on home turf, Mr Parsons said the hype around the night is electric, especially with the Maroons winning the first game.

"State of Origin nights are our busiest and most exciting nights of the year. Everyone is always in a good mood and the rivalry adds to the occasion," Mr Parsons said.

"We're decked out in our favourite team's colours to show our support.

"Our delivery drivers are extra popular this time of year, so don't forget to pre-order your pizza to avoid delays and ensure it arrives to your doorstep in time for kick off!"

Just in time for the second game, Eagle Boys has also launched a new Dinner Box, a perfect solution to your State of Origin dinner quandary. Within this one meal box, there will be one large pizza, dippin' chicken, poppin' chicken, wedges and a dipping sauce. This promotion is running for eight weeks from game night.

To order pizza from your local Aussie pizza shop contact Eagle Boys on 13 14 33 or visit [www.eagleboys.com.au](http://www.eagleboys.com.au).

**ENDS**

### VISION OPPORTUNITIES:

- **Hundreds of stacks of freshly made pizza bases for State of Origin night**
  - **Eagle Boys delivery drivers - Have the delivery drivers wear their team colours or theme the cars and mopeds in either QLD or NSW colours**
  - **Eagle Boys employees facing off in teams of QLD and NSW jerseys in front of store**
  - **GO QLD and GO NSW decorated pizzas**
  - **Eagle Boys employees in training to make the fastest, tastiest pizza**
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