Fixedprice CarService

MEDIA RELEASE

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STUDY REVEALS SUBURBS ARE DRIVING BRISBANE CAR SERVICE COSTS

In one of Australia's largest aftermarket studies, new data revealed today by Fixed Price Car Service has found that it's not just the car you drive, but the suburb in which you live, that determines how much a car service will cost.

Fixed Price Car Service CEO and Founder Eden Shirley said that the cost of a car service in Brisbane can vary by up to 58 per cent.

"Car servicing costs have always varied between workshops, depending on a number of factors such as hourly labour rates, competition and parts costs. We analysed over 35,000 bookings to determine the average car service cost per suburb and the data revealed this week highlights the magnitude of price variations from suburb to suburb, and the impact on motorist's back pockets.

"For example, Brisbane's southern suburb of Sunnybank sees an average car service costing $595.66 well above the average price of $249.07 in Aspley on the north side. That's a massive 58 per cent difference. With an average of two car services annually, that's a potential saving of $693.18 per year, which could have a major impact on the household budget," Mr Shirley said.

"If you widen your search area on our website by 5kms, you can save yourself up to 40% on average."

Mr Shirley created Fixed Price Car Service, Australia's largest vehicle servicing and repairs comparison and booking website to make pricing more transparent for consumers.

The website has attracted 850,000 consumers in the last 12 months, and helped more than 1.8 million Australians compare and book a car service or repairs over the past two years.

The platform hosts almost 1600 mechanics, calculating labour rates and parts costs for factory logbook services, to remove any ambiguity around car service pricing.

Fixed Price Car Service provides an easy-to-use quoting engine which formulates the service and repair costs of approximately 97 per cent of vehicles on Australian roads.

"The sheer diversity of the auto servicing and repairs marketplace has been the cause of confusion and frustration for Australian motorists for decades. There was nowhere to compare mechanics online, and getting a price over the phone has always been near impossible," Mr Shirley added.

"Using hourly rates from local mechanics and retail parts pricing, the Fixed Price Car Service website calculates the cost of car services based on manufacturers' data at factory scheduled intervals. This removes any uncertainty around pricing and enables customers to book automotive services with confidence.

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"FixedPriceCarService.com.au has Australia's largest network of customer rated repairers who have all agreed to provide transparent and quality compliant vehicle servicing, allowing consumers to view profiles, pricing and service inclusions upfront," Mr Shirley said.

To compare pricing and book an affordable car service, visit fixedpricecarservice.com.au

BRISBANE

Suburbs with LOWEST average car service cost		Suburbs with HIGHEST average car service cost	
Aspley	$249.07	Sunnybank	$595.66
Mansfield	$252.92	Yeerongpilly	$446.38
Northgate	$256.56	Darra	$418.52
Rocklea	$257.90	Deception Bay	$398.57
Bald Hills	$264.46	Stafford	$359.55

Data accurate at time of publication and obtained from 35,486 captured bookings on Fixed Price Car Service website, across a national network of 1585 workshops and mobile mechanics.

Ends

Fixed Price Car Service is the only real-time inventory and price-based car service booking site in Australia. Established by CEO Eden Shirley in 2008 and attracting cornerstone investment from Super Retail Group in 2015, the company has helped make booking a car service and repairs easy for 1.5 million Australians. An informative and comparative platform bringing together over 1,600 mechanics, Fixed Price Car Service is a more convenient and trusted way to book and compare car servicing and repairs
www.fixedpricecarservice.com.au

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