



EAGLEBOYS

Media release

FOR IMMEDIATE RELEASE

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EAGLE BOYS GETTING A PIZZA THE ACTION FOR ORIGIN FINALE

As the final State of Origin game for 2016 approaches, the team at Eagle Boys are preparing for one of the biggest nights of the year with thousands of hungry fans expected to descend on their stores.

Although game three is at Sydney's ANZ Stadium, Eagle Boys CEO Nick Vincent said stores across Queensland will still be bustling as the state celebrates another series win.

"This is expected to be one of the busiest nights of the year, and our stores are ready to rise to the challenge," Mr Vincent said.

"State of Origin brings families and friends together for a fun night of rivalry, gathering to show their support for either the Blues or Maroons. While tensions rise over who is the best team, one decision is always unanimous – pizza."

With another series win under their belt for the Maroons, Eagle Boys expects the celebrations to escalate leading up to the game, as fans are hoping for a three for three win.

Eagle Boys Chermside franchisee Wayne Parsons is excited to join in the spirit of State of Origin as the store staff swap their traditional work uniforms for State of Origin colours one last time.

"State of Origin nights are one of our busiest nights, and we expect a surge of orders," Mr Parsons said.

"The atmosphere is fantastic and the final game is always a great time to see how amped everyone gets on the night."

To pre-order pizza from your local Aussie pizza shop to ensure it arrives in time for kick off, contact Eagle Boys on 13 14 33 or visit www.eagleboys.com.au.

ENDS

VISION OPPORTUNITIES:



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- Hundreds of stacks of freshly made pizza bases for State of Origin night
- Eagle Boys delivery drivers - Have the delivery drivers wear their team colours or theme the cars and mopeds in either QLD or NSW colours
- Brisbane only: Eagle Boys mascots dressed in QLD and NSW jerseys fight it out in a stand off with Eagle Boys pizza
- Eagle Boys employees facing off in teams of QLD and NSW jerseys in front of store
- GO QLD and GO NSW decorated pizzas
- Eagle Boys employees in training to make the fastest, tastiest pizza

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