



EAGLEBOYS

Media release

FOR IMMEDIATE RELEASE

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Eagle Boys Brisbane rising to the State of Origin challenge

With up to three times the amount of pizzas ordered, the State of Origin match is the busiest night of the year for Eagle Boys. Eagle Boys is preparing for its biggest pizza rush with thousands of pizzas flying out the door as the Queensland and New South Wales clash begins.

Eagle Boys Brisbane is rising to the challenge for this year's State of Origin match as they prepare for the biggest night of the year for pizza orders.

During the State of Origin match, more families and footy fans order pizza than on any other occasion throughout the year.

Eagle Boys Chermside franchisee Wayne Parsons said State of Origin is a great time for their store as the whole team gets into the footy spirit.

"We love seeing our customers share our enthusiasm for the game and we look forward to the State of Origin matches more than any other event. It's the one time of the year we can swap our uniforms for our favourite team's jersey," Mr Parsons said.

"We are currently gearing up, preparing the dough and warming the ovens for the night as we expect it to be very busy."

Eagle Boys CEO Nick Vincent said State of Origin is a great test of determination for the Eagle Boys stores.

"It's not just the football players who will be feeling the heat this year. The amount of pizzas made, prep work and kilometres covered by Eagle Boys delivery drivers will be enormous," Mr Vincent said.

"It's all worth it though as the night brings friends and families together and is a great reason for people to have a party – and what better way to celebrate the game than with your favourite pizza!

"Our delivery drivers are extra popular this time of year, so the best advice I can give to everyone is to pre-order your pizza to make sure it gets to your doorstep in time for kick off!"



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To order pizza from your local Aussie pizza shop contact Eagle Boys on 13 14 33 or visit www.eagleboys.com.au.

ENDS

VISION OPPORTUNITIES:

- **Brisbane only: Eagle Boys mascots dressed in QLD and NSW jerseys fight it out in a stand off with Eagle Boys pizza**
- **Eagle Boys employees facing off in teams of QLD and NSW jerseys in front of store**
- **GO QLD and GO NSW decorated pizzas**
- **Eagle Boys employees in training to make the fastest, tastiest pizza**

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