



MEDIA RELEASE

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New Coffee Guru on the menu for Lake Macquarie

Coffee Guru is celebrating two years of business in the Lake Macquarie community with a fresh store facelift and a new mouth watering menu.

Following success in the area, the store will introduce classic menu favourites served within a refreshed fit-out that reflects the warm and inviting nature of the community.

Coffee Guru General Manager Daniel Gallo said this was an exciting time for the Lake Macquarie team, which could welcome new and existing customers to the upgraded store.

“We aimed to create a place where everyone was welcome and enjoyed premium coffee and offering exceptional customer service,” Mr Gallo said.

“Lake Macquarie is an area that we want to be a part of for years to come, and this upgrade allows us to build ties with new and existing customers.”

Mr Gallo said the company is quickly becoming one of Australia’s fastest growing coffee chains.

“It’s such an exciting time for Coffee Guru which is experiencing rapid growth thanks to our unique position as an Australian brand with our own master roaster.

“Coffee Guru franchises are strategically planned in a way to guide businesses and ensure that each brand is marketed and supplied with everything they need to succeed.

“Our franchise partners are supported though every facet of their business including minimal set up costs, comprehensive training and extensive marketing strategies.

“Coffee Guru also offers one of the lowest ongoing operational costs in the franchise industry. So whether you’re looking to start your own business or embarking on a career change, you’ll have the genuine support of a national brand.”

The Australian owned company, which already has 30 stores across NSW and ACT, is quickly becoming one of Australia’s fastest growing coffee with the vision to become the first choice of coffee drinkers Australia wide.

To find out more visit <http://coffeeguru.com.au/>

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Coffee Guru is an Australian owned coffee franchise with a vision to become the first choice for coffee lovers Australia wide. The franchise indulges every customer with a truly memorable experience through quality delivery, decadent tasting coffee and exceptional customer service. Since its humble beginnings in 2002, Coffee Guru has grown and continues to expand rapidly across NSW and ACT.

To learn more about Coffee Guru go to <http://coffeeguru.com.au/>

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