



MEDIA RELEASE

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## **Coffee Guru to open first QLD stores in Toowoomba**

Queensland's newest coffee chain, Coffee Guru has committed to expanding into the state following the announcement of its first and second store openings in Toowoomba.

The Australian owned company, which already has 30 stores across NSW and ACT, could be opening its doors to Toowoomba locals from as early as September.

Coffee Guru General Manager Daniel Gallo said the company is currently looking to appoint a franchise manager with a passion for serving Australia's best coffee.

"It's such an exciting time to join Coffee Guru which is uniquely positioned as an Australian brand with our own master roaster," Mr Gallo said.

"Coffee Guru's franchises are strategically planned in a way to guide businesses and ensure that each brand is marketed and supplied with everything they need to succeed.

"Our franchise partners are supported though every facet of their business including minimal set up costs, comprehensive training and extensive marketing strategies.

"Coffee Guru also offers one of the lowest ongoing operational costs in the franchise industry. So whether you're looking to start your own business or embarking on a career change, you'll have the genuine support of a national brand.

Mr Gallo said Coffee Guru also has plans to establish a strong presence in Queensland and Western Australia following continued success in NSW and ACT.

"We are looking forward to driving the group's brand strategy and working with new franchise partners as we rapidly expand in existing markets and venture into new territory."

"Toowoomba is an area that we want to be apart of for years to come, by building ties with the community, serving premium coffee and offering exceptional customer service."

To learn more about Coffee Guru go to <http://coffeeguru.com.au/>

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Coffee Guru is an Australian owned coffee franchise with a vision to become the first choice for coffee lovers Australia wide. The franchise indulges every customer with a truly memorable experience through quality delivery, decadent tasting coffee and exceptional customer service. Since its humble beginnings in 2002, Coffee Guru has grown and continues to expand rapidly across NSW and ACT.

**For further information, interview or picture requests, please contact:**

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